



UX DESIGN

VINCENT THOUIN

🏠 France - Cran Gevrier 74960

☎ +33 (0)6 45 70 84 78

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✉ vincent.thouin@gmail.com

🌐 www.vincent-thou.in

🐦 @VincentThouin

## Softwares & Tools

Prototyping tools :

Adobe XD, UXPin, Axure, Balsamic, Principle, InVision

Mastery of the Adobe suite :

Illustrator, InDesign, Photoshop, AfterEffect, Premiere

Knowledge in 3D softwares :

3DS Max, Unity

## Languages

French : Fluent

Anglais : B2 level



## Experiences

- Creative Director & UX Designer - ITycom / 2014 - Current position
  - Products design / UX
  - Art direction
  - Business growth strategy of the company's softwares
- Speaker in User-Centered Design M1 HC- IAE Savoie Mont-Blanc / 2013 - 2014
- UX Designer - ITycom / 2010 - 2014
  - UI & software design
  - Functional specifications / Information architecture
  - Project Manager / R&D
- 3-month internship in Hangzhou (China) for the Ikalia websearch company - Design & production of 3D teaser videos / 2009
- Co-design of the interactive project « Sugoroku » in partnership with "la cité du design" for the Biennale Internationale Design Saint-Étienne / 2009
- Co-design of an interactive project during the « mobil-and » symposium in partnership with the Beaux-Arts school in Saint-Etienne / 2008



## Education

- Master degree - Interactive writing and interaction design - Including internship / 2011  
CCI FORMATION multimédia - Annecy
- Honours degree - Hypermedia & Communication / 2010  
IAE SAVOIE MONT-BLANC - Annecy-Le-Vieux
- Degree in Information & Communication / 2009  
IAE SAVOIE MONT-BLANC - Annecy-Le-Vieux
- BACCALAUREAT ES (Economy & Sociology) / 2006



## Skills Profile

User needs analysis : job shadowing, workshops, interviews

User centered design process / Design thinking

Functional & ergonomic design : user stories, personas, wireframes, prototypes, specifications, user testing